

# COMPANY PROFILE<sup>20</sup><sub>26</sub>

**PT SARI MANDIRI EKA TAMA**

**EVOS ORIGINS**

INTEGRATED CREATIVE & PRODUCTION WORKSHOP



*Evosorigins*

© copyright by PT Sari Mandiri Eka Tama





**Built with love  
Designed for you**

*—Evosorigins—*

# **EXECUTIVE SUMMARY**

## **EVOS ORIGINS**

EVOS Origins adalah unit bisnis strategis di bawah naungan PT. Sari Mandiri Eka Tama yang berdedikasi untuk memberikan solusi terpadu dalam industri kreatif dan manufaktur.

Dengan mengintegrasikan keahlian desain, produksi apparel, pengadaan merchandise, serta dokumentasi visual, kami hadir sebagai mitra profesional bagi korporasi, instansi pemerintah, dan komunitas olahraga berskala nasional.

*EVOS Origins is a strategic business unit under PT. Sari Mandiri Eka Tama dedicated to providing integrated solutions in the creative and manufacturing industries. By integrating design expertise, apparel production, merchandise procurement, and visual documentation, we stand as a professional partner for corporations, government agencies, and national-scale sports communities.*

# VISI MISI KAMI

## VISI / VISION

Menjadi pusat produksi kreatif satu pintu (One-Stop Solution) yang terdepan di Indonesia dengan mengutamakan standar kualitas internasional, efisiensi produksi, dan estetika desain yang elegan.

*To become Indonesia's leading one-stop creative production hub, prioritizing international quality standards, production efficiency, and elegant design aesthetics.*

## MISI / MISSION

Menghasilkan produk apparel dan merchandise dengan kontrol kualitas yang ketat di workshop internal.

*To produce apparel and merchandise with strict quality control in our internal workshop.*

Membantu klien membangun identitas visual yang kuat melalui riset dan desain profesional.

*To help clients build a strong visual identity through research and professional design.*

Menyediakan layanan dokumentasi visual yang mampu meningkatkan nilai jual brand klien.

*To provide visual documentation services that enhance the client's brand value.*

# **KENAPA EVOS ORIGINS ?**

## **Dukungan Desain Custom** *Custom Design Support*

Tim desain kami membantu mengembangkan identitas visual apparel tim.

*Our design team helps develop the visual identity of your team apparel.*

## **Material Performa** *Performance Materials*

Material ringan dan breathable yang nyaman digunakan saat aktivitas olahraga.

*Lightweight breathable materials designed for sports activities.*

## **Produksi Fleksibel** *Flexible Production*

Produksi dapat disesuaikan mulai dari jumlah kecil hingga produksi tim besar.

*Production can be adjusted from small quantities to full team production.*

## **Berbasis Komunitas** *Community Driven*

EVOS berkembang bersama komunitas olahraga.

*EVOS grows together with sports communities.*

# LAYANAN PRODUKSI KAMI

## EVOS ORIGINS

Kami menawarkan empat pilar layanan utama yang dirancang untuk mendukung kebutuhan branding dan operasional Anda secara menyeluruh:

*We offer four main service pillars designed to comprehensively support your branding and operational needs:*

### A. Jasa Konveksi & Manufaktur Apparel (Apparel & Convection Manufacturing)

Layanan ini fokus pada produksi pakaian berkualitas tinggi untuk berbagai kebutuhan, didukung oleh mesin modern dan tenaga ahli.

*This service focuses on producing high-quality clothing for various needs, supported by modern machinery and experts.*

**Sportswear:** Spesialisasi jersey olahraga (Gateball, lari, sepak bola) dengan teknologi kain dry-fit premium, sublimasi tajam, dan jahitan yang kuat.

*Specializing in sports jerseys (Gateball, running, football) with premium dry-fit fabric technology, sharp sublimation, and durable stitching.*

**Corporate & Workwear:** Pembuatan kemeja kerja, PDL, PDH, jas almamater, dan rompi untuk kebutuhan instansi dan perusahaan.

*Production of work shirts, PDL, PDH, alma mater suits, and vests for institutional and corporate needs.*

**Casual Lifestyle:** Produksi T-shirt, hoodie, sweatshirt, dan varsity jacket untuk merchandise brand atau seragam komunitas.

*Production of T-shirts, hoodies, sweatshirts, and varsity jackets for brand merchandise or community uniforms.*



**SARI GROUP**

UNITED IN SYNERGY, GROWING TOGETHER



**SARI GROUP**

UNITED IN SYNERGY, GROWING TOGETHER

SG  
SARI

С 1997 г. ПУЛКОМОНСКИ БИ  
Дизайнер: Т. Бондаренко - 2018

С 1997 г. ПУЛКОМОНСКИ БИ  
Дизайнер: Т. Бондаренко - 2018

## JERSEY PRODUCTION

EVOS UV Shield | Anti Odor Technology | Breathable Performance Fabric  
Soft & Cool Drift Fabric | Full sublimation | Custom logo, name, etc  
Design support available

Casual Jersey	Investasi Mulai dari :
Basic Jersey Min Order : 1 pcs	<b>Rp 105.000,-</b>
Premium Jersey Min Order : 1 pcs	<b>Rp 120.000,-</b>
Corporate Polo Jersey Min Order : 12 pcs	<b>Rp 130.000,-</b>

Running Jersey	Investasi Mulai dari :
Running Jersey Min Order : 500 pcs	<b>Rp 60.000,-</b>
Running Jersey Min Order : 1000 pcs	<b>Rp 55.000,-</b>

Stelan Jersey	Investasi Mulai dari :
Stelan Basic Jersey Min Order : 12 pcs	<b>Rp 130.000,-</b>
Stelan Premium Jersey Min Order : 12 pcs	<b>Rp 150.000,-</b>



**“BORN TO VICTORY”**



**WE ARE VICTORY**  
*United in spirit, strong in every strike*

## JACKET & HOODIE

Fabrics	Specification
Scuba	Soft & Cool Fabric
Adidas Polyester Lotto Diadora Fleece	Sublimation, Screen printing, Bordir
Min Order 24 pcs	Design support available
	<b>Investasi Mulai dari :</b> <b>Rp 220.000,-</b>





## T-SHIRT

Fabrics	Specification
Cotton Combed 20s Cotton Combed 24s Cotton Combed 30s Carded PE Ultra Soft  Min Order 6 pcs	Soft & Cool Fabric
	Custom Screen Printing, DTF, Bordir
	Design support available
	<b>Investasi Mulai dari : Rp 55.000,-</b>

## POLO SHIRT

Fabrics	Specification
Lacoste 24s Pique Polyester PE  Min Order 12 pcs	Soft & Cool Drift Fabric
	Screen printing, Bordir
	Design support available
	<b>Investasi Mulai dari : Rp 130.000,-</b>



## KAOS KAKI

Feature	Specification
Polyester Spandex Blend  Min Order 12 pcs	Soft & Cool Drift Fabric
	Custom logo, name, etc
	Design support available
	<b>Investasi Mulai dari :</b> <b>Rp 15.000,-</b>

## TRACK & JOGGER PANTS

Fabrics	Specification
Adidas Diadora Lotto etc  Min Order 12 pcs	Soft & Cool Fabric
	Sublimation, Screen printing, Bordir, Custom Size
	Design support available
	<b>Investasi Mulai dari :</b> <b>Rp 120.000,-</b>



## 1 Set Apparel Olahraga

Min Order 100 Set

Item	Harga Satuan	Spesifikasi
Jersey	Rp. 130.000,-	Evos UV Protection & Premium Dry fit (Milano, Emboss, Nike, Benzema, Polymesh, dll)
Duffle Bag Waterproof	Rp. 200.000,-	Cordura / Taslan DTF Printing
Tas Selempang Waterproof	Rp. 95.000,-	Cordura / Taslan DTF Printing
Backpack Waterproof	Rp. 125.000,-	Cordura / Taslan DTF Printing
Handuk Besar	Rp. 85.000,-	Microfiber, Katun Sablon / Bordir
Handuk Kecil	Rp. 65.000,-	Microfiber, Katun Sablon / Bordir
Tshirt / Kaos	Rp. 70.000,-	Cotton Combed Ultra Soft DTF Printing / Bordir
Jaket	Rp 210.000,-	Diadora, Adidas, Lotto, Taslan + Furing, Scuba
Celana Training Panjang	Rp 200.000,-	Diadora, Adidas, Lotto DTF Printing / Bordir
Kaos Kaki	Rp 20.000,-	Katun PE printing
Sepatu	Rp. 230.000,-	Outsole Pylon + Rubber Printing Digital
Topi	Rp 70.000,-	Taslan / Canvas DTF Printing / Bordir

**ESTIMASI INVESTASI : Rp. 1.500.000 / Set**

### Basic Race Pack Running

Item	Investasi	Kuantiti
Jersey Running	<b>Rp. 105.000 / pcs</b>	<b>500 - 1000 Pack</b>
Medali 1D / 2D / 3D		
Tas Running		

### Premium Race Pack Running

Item	Investasi	Kuantiti
Jersey Running	<b>Rp. 120.000 / pcs</b>	<b>500 - 1000 Pack</b>
Medali 1D / 2D / 3D		
Tas Running		

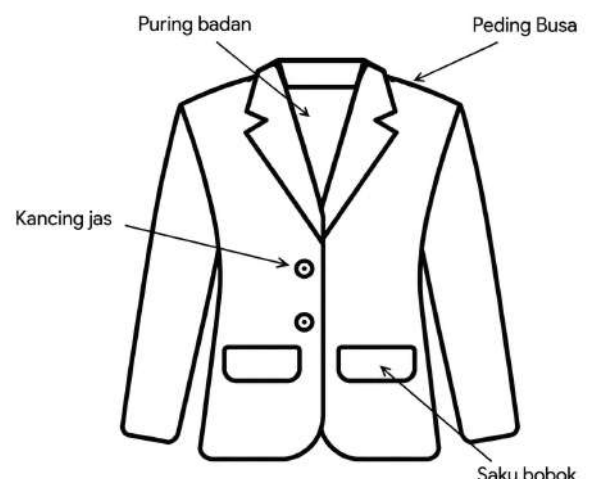
### Medali Only

Item	Investasi	Kuantiti
Medali 1D / 2D / 3D	<b>Rp. 80.000 / pcs</b>	<b>200 - 1000 Pack</b>

## JAS ALMAMATER

Bahan	Investasi	+ Lis Jas
American Drill Gloria	Rp 132.000	Rp 155.000
American Drill Unione	Rp 134.000	Rp 157.000
American Drill AM1919 Original	Rp 143.000	Rp 165.000
American Drill Maryland	Rp 145.000	Rp 170.000
American Drill Verlando	Rp 148.000	Rp 173.000
Japan Drill Namura	Rp 160.000	Rp 185.000
Japan Drill Nagata	Rp 165.000	Rp 195.000
Japan Drill Original	Rp 185.000	Rp 215.000
Putra Mill	Rp 175.000	Rp 190.000

- Untuk harga diatas Jas Almamater polos tanpa Lis & dengan Lis
- Untuk harga diatas size XL, maka penambahannya secara berjenjang Rp 5.000
- Harga sudah termasuk bordir logo universitas / sekolah di bagian dada kiri atas
- Puring badan full (depan + belakang), bagian tangan tidak di lapiisi puring. Bahan puring menggunakan Peles atau Asahi
- Saku bobok 2 buah, dibagian bawah kanan dan kiri
- Peding busa di bagian pundak
- Kancing standar ukuran jas



## TOGA WISUDA

Spesifikasi	Perincian	Investasi
Standar	Jubah : Satin Slayer : Satin ( 2 Warna ) Tali Medali : Satin Medali : Kuningan Topi : Satin & Tali Standar	Rp 140.000
Premium	Jubah : BSY Slayer : Satin ( 3 warna) Tali Medali : Satin Medali : Kuningan Topi : BSY + tali standar	Rp 148.000
Eksklusif	Jubah : BSY + Bludru Slayer : Satin + interlining Tali Medali : Satin + interlining Medali : Kuningan + akrilik Topi : BSY + tali premium	Rp 160.000
Super	Jubah : BSY + Bludru Slayer : Satin + interlining Tali Medali : Satin + interlining Medali : Kuningan + akrilik Topi : BSY + tali premium Variasi : Batik / Aplikasi	Rp 170.000

# LAYANAN MERCHANDISE KAMI

## B. Produksi Merchandise & Barang Promosi (Merchandise & Promotional Goods)

Kami menyediakan pengadaan berbagai jenis barang promosi yang dapat disesuaikan sepenuhnya dengan identitas brand klien.

*We provide procurement for various types of promotional goods that can be fully customized to the client's brand identity.*

**Accessories:** Topi (Snapback, Trucker, Baseball), tas (Tote bag, Drawstring bag), lanyard, dan gantungan kunci.

*Headwear (Snapback, Trucker, Baseball), bags (Tote bag, Drawstring bag), lanyards, and keychains.*

**Office & Lifestyle Kits:** Tumbler grafir, mug, buku catatan (notebook), payung, dan botol

*Engraved tumblers, mugs, notebooks, umbrellas, and custom water bottles.*

**Event Souvenirs:** Medali eksklusif, plakat penghargaan, dan paket kit untuk peserta turnamen atau seminar.

*Exclusive medals, award plaques, and kit packages for tournament participants or seminars.*





### Bronze Corporate Gift Set

Paket	Item ( negotiable )
Bronze Corporate Gift Set  Investasi Mulai dari : <b>Rp 55.000,-</b>	Box
	Notebook
	Pen
	Gift Card

### Silver Corporate Gift Set

Paket	Item ( negotiable )
Silver Corporate Gift Set  Investasi Mulai dari : <b>Rp 110.000,-</b>	Box
	Tumbler
	Card Holder
	Notebook / Pen
	Gift Card

## Gold Corporate Gift Set

Paket	Item ( negotiable )
Gold Corporate Gift Set Investasi Mulai dari : <b>Rp 220.000,-</b>	Box
	Notebook
	Pen
	Card Holder
	Tumbler
	Brooch / Bros logo perusahaan
	Mug Holder
	Keychain
	Gift Card

## Platinum Corporate Gift Set

Paket	Item ( negotiable )
Platinum Corporate Gift Set Investasi Mulai dari : <b>Rp 450.000,-</b>	Box
	Notebook
	Pen
	Card Holder
	Tumbler
	Brooch / Bros logo perusahaan
	Mug Holder
	Keychain
	Air Purrrifier
	Totebag
	Umbrella
	Gift Card

## C. Jasa Desain Kreatif (Creative Design Services)

Tim kreatif kami membantu menerjemahkan visi bisnis menjadi aset visual yang profesional dan menarik.

*Our creative team helps translate business visions into professional and attractive visual assets.*

**Brand Identity:** Pembuatan logo, filosofi brand, palet warna, dan panduan identitas visual (Brand Book).

*Logo creation, brand philosophy, color palettes, and visual identity guidelines (Brand Book).*

**Product Development:** Desain pola pakaian, mockup 3D, dan pengembangan konsep koleksi musiman.

*Apparel pattern design, 3D mockups, and seasonal collection concept development.*

**Visual Marketing:** Desain konten media sosial, flyer, banner, dan katalog produk.

*Social media content design, flyers, banners, and product catalogs.*

## D. Fotografi & Dokumentasi Visual (Photography & Visual Documentation)

Kami mengabadikan setiap momen penting dengan standar kualitas sinematik untuk kebutuhan promosi dan arsip.

*We capture every important moment with cinematic quality standards for promotion and archival needs.*

**Sports Photography:** Dokumentasi aksi lapangan khusus untuk turnamen olahraga (Spesialisasi Gateball) dengan lensa tele profesional.

*Action documentation specifically for sports tournaments (Gateball Specialty) with professional telephoto lenses.*

**Commercial Video Ads:** Produksi video iklan pendek (4K Portrait) untuk Instagram Reels dan TikTok dengan editing sinematik.

*Production of short video ads (4K Portrait) for Instagram Reels and TikTok with cinematic editing.*

**Product Photography:** Foto katalog produk dengan pencahayaan studio untuk keperluan e-commerce dan website.

*Product catalog photography with studio lighting for e-commerce and website purposes.*

# PROFESSIONAL WORKFLOW

**Konsultasi (Consultation):** Memahami kebutuhan, budget, dan tenggat waktu klien.

Understanding client needs, budget, and deadlines.

**Desain & Sampling (Design & Sampling):** Proses kreatif dan pembuatan sampel fisik sebelum produksi massal.

*Creative process and physical sample production before mass production.*

**Produksi & QC (Production & QC):** Pengerjaan di workshop dengan pengawasan kualitas berlapis.

*Workshop execution with multi-layered quality control.*

**Penyerahan (Delivery):** Pengiriman tepat waktu beserta dokumentasi akhir jika diperlukan.

Timely delivery along with final documentation if required.



## **LET'S COLLABORATE**

EVOS helps you to create custom apparel that represents your identity.



*Evosorigins*

## START YOUR DREAM PROJECT

Ready to collaborate and elevate  
your brand value?



### ADDRESS

**Sari Ater Kamboti Gateball Court**  
JL. Lemahnendeut No.7, Sukawar-  
na, Kec. Sukajadi, Kota Bandung,  
West Java, 40164 Indonesia

### CONTACT US

**WhatsApp :** +62 812 1275 3085  
Dicki Hernandi  
Business Development  
PT. Sari Mandiri Eka Tama (EVOS Origins)

**Instagram :** @evosorigins  
**Mail us :** evosportwear@gmail.com